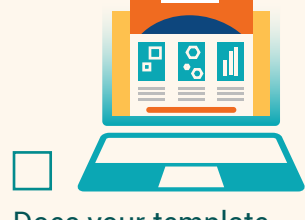


THE COMPLETE INFOGRAPHIC CHECKLIST

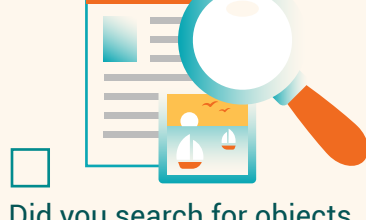
Our designers have compiled this checklist for your infographic creation adventures.

As you create your infographic, you can check off each of these along the way!

So let's start off with the Creation checklist!



Does your template relay your message?



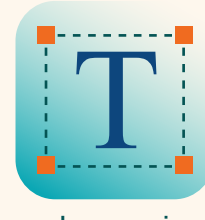
Did you search for objects or upload images that represent your ideas?
Remember infographics are visual content!



Does the size of your infographic fit all of your objects, text boxes, and designs?



Is it a similar design/color to what you use in your web copy or content?

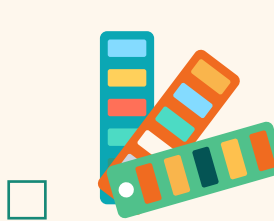


Did you choose visually dynamic, coordinating fonts?

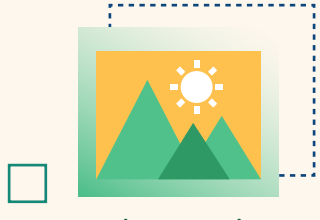
Let's move on to the Quality checklist!



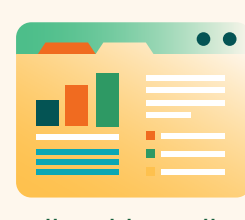
Are your text boxes the same size (or coordinating sizes)?



Are your colors consistent?



Are your images the proper size?

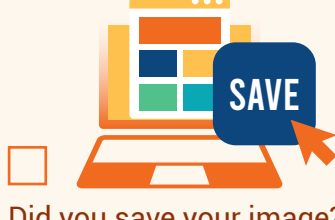


Are smaller objects, lines, or designs lined up properly?



This is where you separate yourself from the crowd. Make a great infographic that pays attention to small details and be rewarded with shares, likes, and audience growth.

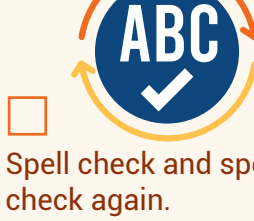
Now, before you click "Download" ...



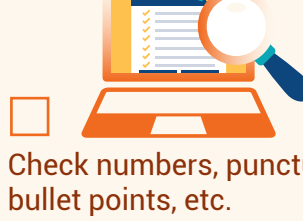
Did you save your image?



Have you previewed it in the web browser?
This will show you how it looks to everyone once you share it.



Spell check and spell check again.



Check numbers, punctuation, bullet points, etc.



And most importantly: Does it look good?

Lastly, let's review the Post-Creation checklist

Now that you've designed, created, and triple-checked your infographic, it's time to download! You have a few options when downloading with Easelly and which one you choose depends on where you're planning on sharing the infographic.



A low-quality download is great for:

- A quick social media image
- Or a rough draft or mockup of your infographic



A high-quality download is great:

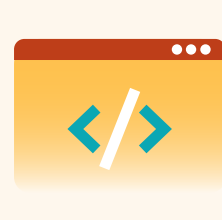
- This will show you how it looks to everyone once you share it.
- Or for high quality marketing pieces



A PDF download is great:

- If you're emailing the infographic
- If you're inserting it into an ebook
- Or if you're printing it off

If you're using infographics for marketing purposes online, make sure to always:

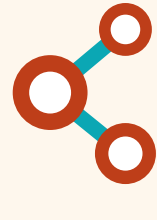


Use the "embed" feature in Easelly's creation tool and insert the code into the text window of your website or blog



You can also use the "shareable link" feature to share your infographic directly.

If you want to share your infographic, make sure to always:



Share the link



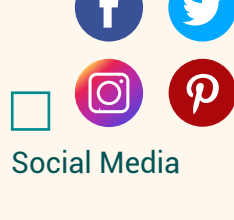
And mark the image as "Public"

Once you've downloaded, embedded, and/or shared your image, it's time to sit back and enjoy your work!

If you're using infographics for your business, make sure you use your infographic in:



Emails



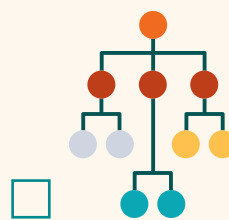
Social Media



Infoproducts



Marketing materials



And even internal operations

You can use the same infographic in virtually every area of your business!

Hopefully you've found this quick n' dirty checklist helpful in streamlining your infographic creation process!

We'd love to see your infographics so share them with us on Twitter - @easel_ly.

Designed by Easelly, a simple infographic maker tool that lets you visualize any kind of information